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THE 11470

WITH
Architecturally Correct
DESIGNS

GLEASON-TIEBOUT GLASS COMPANY
99 Commercial Street
Brooklyn · New York



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WE MANUFACTURE AND SELL THE GLASSWARE ONLY.
THE FIXTURES ILLUSTRATED WERE LOANED TO US.
THE NAMES OF THE MANUFACTURERS WILL
BE SENT ON REQUEST.

The Eleven-Four-Seventy



THE grace, balance and proportion of the 11470 will impress you immediately it is seen mounted on a suitable hanger. It is deeper than the usual enclosing globe and yet not as deep as the stalactite form. This additional depth provides increased lighting surface which lights up beautifully either in Celestialite or Polycase. Its dimensions, approaching very closely as they do to those of a ball, make it possible to locate the filament of the lamp almost equally distant from all parts of the glass thereby providing excellent diffusion. The bottom portion is recessed or undercut which adds interest to the globe and helps to make it one of the most attractive shapes we have ever produced.

In designing the 11470 it was planned to provide surfaces adaptable for decoration. The wide side sweep permits a large unbroken design, the shoulder affords opportunity for a decorative band and the circular recessed bottom provides the distinctive beauty feature of the globe.

There is a decided tendency to use decorated globes for commercial lighting and in the belief that the design of the globe should be of the same period as that of the architecture of the building, we have prepared the following eight architectural designs for the 11470 which will conform to the period designs most often employed: Gothic, Spanish, Colonial, Italian, Grecian, Romanesque, Georgian and Roman.

The 11470 both plain and decorated is made in the following five sizes:

Diameter Inches	Depth Inches	Holder Inches	Lamp Recommen- dation Watts	Polycase List Price Each	Polycase Gletian* List Price Each	Additional for Bottom Hole Each Net	Number to Standard Package	Net Pkg. Chg.	Approx. Shipping Weight
9 $\frac{3}{8}$	6 $\frac{7}{8}$	4	75-100	\$ 3.40	\$ 7.50	\$.10	$\left. \begin{array}{l} 1 \\ 8 \end{array} \right\}$	\$.30 1.25	4 $\frac{1}{2}$ lbs. 34 lbs.
11 $\frac{3}{8}$	8 $\frac{1}{2}$	4 or 6	100-150	5.00	9.25	.15	$\left. \begin{array}{l} 1 \\ 4 \end{array} \right\}$.40 1.00	5 $\frac{1}{2}$ lbs. 19 lbs.
13 $\frac{3}{8}$	9 $\frac{5}{8}$	6	200	7.00	12.50	.20	$\left. \begin{array}{l} 1 \\ 2 \end{array} \right\}$.45 .75	8 lbs. 19 lbs.
15 $\frac{3}{8}$	11 $\frac{1}{8}$	6	200-300	11.25	17.50	.25	$\left. \begin{array}{l} 1 \\ 2 \end{array} \right\}$.65 .95	12 lbs. 25 lbs.
17 $\frac{3}{8}$	13 $\frac{1}{16}$	6 or 8	300-500	16.00	22.50	.30	1	.95	15 lbs.

*Gletian is a fired, surface decoration and may be had in Brown, Gray, Blue, Green and Coral.

The list prices given are for Polycase, the high quality, perfect diffusing, cased glass which has long been the standard of specification in the offices of the Country's leading architects.

Requests for quotations on these globes made of the patented three layered Celestialite should be addressed to the Celestialite Division of the Gleason-Tiebout Glass Company, 200 Fifth Avenue, New York City.

GLEASON-TIEBOUT GLASS COMPANY

99 COMMERCIAL STREET

BROOKLYN, N. Y.

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11470

IN FIVE SIZES. SEE OPPOSITE PAGE.

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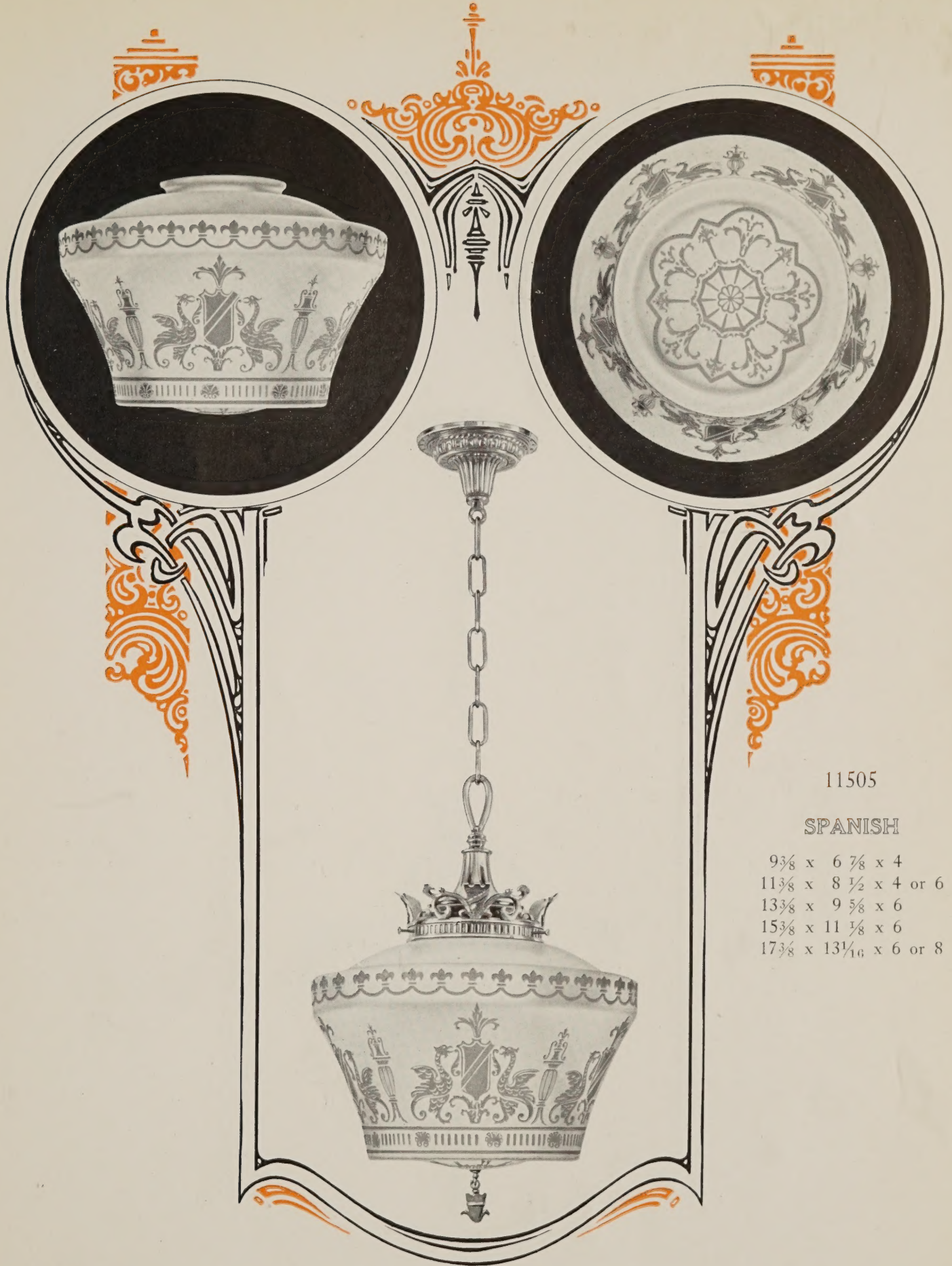


11495

GOTHIC

$9\frac{3}{8}$ x $6\frac{7}{8}$ x 4
 $11\frac{3}{8}$ x $8\frac{1}{2}$ x 4 or 6
 $13\frac{3}{8}$ x $9\frac{5}{8}$ x 6
 $15\frac{3}{8}$ x $11\frac{1}{8}$ x 6
 $17\frac{3}{8}$ x $13\frac{1}{16}$ x 6 or 8

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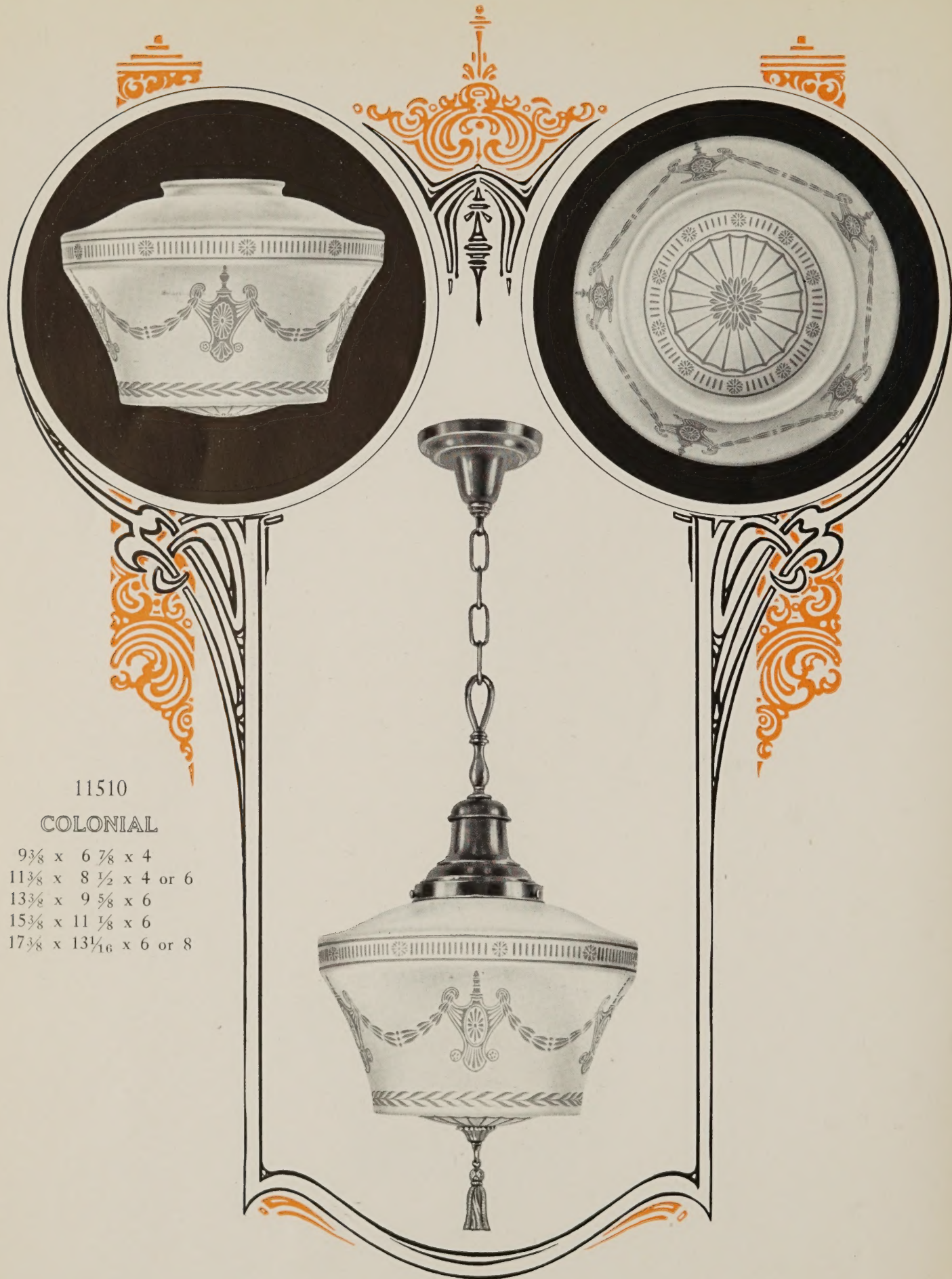


11505

SPANISH

$9\frac{3}{8}$ x $6\frac{7}{8}$ x 4
 $11\frac{3}{8}$ x $8\frac{1}{2}$ x 4 or 6
 $13\frac{3}{8}$ x $9\frac{5}{8}$ x 6
 $15\frac{3}{8}$ x $11\frac{1}{8}$ x 6
 $17\frac{3}{8}$ x $13\frac{1}{16}$ x 6 or 8

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11510

COLONIAL

$9\frac{3}{8}$ x $6\frac{7}{8}$ x 4
 $11\frac{3}{8}$ x $8\frac{1}{2}$ x 4 or 6
 $13\frac{3}{8}$ x $9\frac{5}{8}$ x 6
 $15\frac{3}{8}$ x $11\frac{1}{8}$ x 6
 $17\frac{3}{8}$ x $13\frac{1}{4}$ x 6 or 8

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11515

ITALIAN

$9\frac{3}{8}$ x $6\frac{7}{8}$ x 4
 $11\frac{3}{8}$ x $8\frac{1}{2}$ x 4 or 6
 $13\frac{3}{8}$ x $9\frac{5}{8}$ x 6
 $15\frac{3}{8}$ x $11\frac{1}{8}$ x 6
 $17\frac{3}{8}$ x $13\frac{1}{16}$ x 6 or 8

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11520

GRECIAN

$9\frac{3}{8}$ x $6\frac{7}{8}$ x 4

$11\frac{3}{8}$ x $8\frac{1}{2}$ x 4 or 6

$13\frac{3}{8}$ x $9\frac{5}{8}$ x 6

$15\frac{3}{8}$ x $11\frac{1}{8}$ x 6

$17\frac{3}{8}$ x $13\frac{1}{16}$ x 6 or 8



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11525

ROMANESQUE

$9\frac{3}{8} \times 6\frac{7}{8} \times 4$
 $11\frac{3}{8} \times 8\frac{1}{2} \times 4 \text{ or } 6$
 $13\frac{3}{8} \times 9\frac{5}{8} \times 6$
 $15\frac{3}{8} \times 11\frac{1}{8} \times 6$
 $17\frac{3}{8} \times 13\frac{1}{16} \times 6 \text{ or } 8$





11530

GEORGIAN

$9\frac{3}{8} \times 6\frac{7}{8} \times 4$
 $11\frac{3}{8} \times 8\frac{1}{2} \times 4 \text{ or } 6$
 $13\frac{3}{8} \times 9\frac{5}{8} \times 6$
 $15\frac{3}{8} \times 11\frac{1}{8} \times 8$
 $17\frac{3}{8} \times 13\frac{1}{16} \times 6 \text{ or } 8$

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11535

ROMAN

$9\frac{3}{8}$ x $6\frac{7}{8}$ x 4
 $11\frac{3}{8}$ x $8\frac{1}{2}$ x 4 or 6
 $13\frac{3}{8}$ x $9\frac{5}{8}$ x 6
 $15\frac{3}{8}$ x $11\frac{1}{8}$ x 6
 $17\frac{3}{8}$ x $13\frac{1}{8}$ x 6 or 8



DISCOUNTS

POLYCASE — PLAIN AND GLETIAN

1—11	of a size and kind	50-35%
12—49	of a size and kind	50-40%
50—	of a size and kind	50-45%

For a larger quantity, request special discount



Remember that last line. For a larger quantity, request special discount. When you have a large contract to figure we will go just as far as we can consistent with costs to enable you to get it. Naturally the manufacturing cost per globe is lower when it is possible to make a quantity of one size at a time. This saving we are very glad to pass along to you. So tell us the quantities and let us figure with you.

Has it occurred to you in looking through this book that you might "pep up" your sales force by giving them a globe of the 11470 quality to sell? Think it over. Here's a globe in five sizes, in Polycase glass, with eight archi-

tecturally correct designs, the designs to be had in five colors: Brown, Gray, Blue, Green and Coral. Surely this line of globes, meeting the requirements of almost any lighting installation, should enthuse any lighting equipment salesman. This enthusiasm plus concentration will produce good business. Because we are so thoroughly sold on the effectiveness of concentrated sales effort we are willing to anticipate the successful result of such effort on your part and acquaint you with a special sales arrangement that compensates you for it *from the start*. The sooner you write the sooner we both benefit.

If you wish the architects you work with to have a copy of this booklet, send us their names and addresses and we will mail them a copy with a letter stating that it is sent at your request.



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